March 17, 2010

James Matthews,

General Manager,

ABC LTD.

123 street,

Anytown, WA,

Dear James,

Your hunt for an icon to change the face of your company is over. A logo might look simple but it has the power to make or break your brand. Order for a logo that suits your business and get the best at the most competitive price.

You just need to send snapshots of logos that you like and the colors of your choice. It takes us only 24 hours to get back to you with a set of 5 preliminary logo options. If you don’t like it, we will revise it for you at no extra cost. After all, who gets the chance to bring about a revolution to their brand at such marginal cost?

Be among the first few to send logo requests. We have some special discounts for the first ten logo requisitions.

Yours sincerely,

David Banes,

[Signature6]

Marketing Manager,

XYZ Logo Company Ltd.