To Whom It May Concern:

Good day to you! I am very pleased to recommend First Communications to your flourishing company. Over the period of four years, I have been working directly with Mr. Nash Fulton, CEO and President of First Communications and Esther Arena, their marketing consultant, on developing marketing solutions for international clients. The services and output products of the company are of high quality and we in the company are very pleased to be working in such a fine business environment.

The company has several successful marketing campaigns and one of the most recognized projects is the launching of SodaPop, a new brand of beverage. Our team was responsible for designing the label, packaging features as well as the advertising campaigns for the product. This was proven a huge success with over a million dollars in sales profits and excellent advertising achievements. Our company believes that this would not be possible without the help of First Communications.

Over the years of business with them, First Communications has been prompt in finishing projects and are professional in handling problems. I personally give my recommendation and I would employ them again if given the opportunity.

Sincerely,

William Federer

Vice President – Marketing Department