Dear Mr. Jose

I am proud to inform you that you have been invited to attend our product testing on January 12, 2010s at the national convention center in Denver, Colorado.

As one of our valued customers, we want you to be the first person to try out our latest product. We know that your expertise can greatly boost our moral in delivering this product in the market. We also know that you are the best person to leave comments about the product we are currently offering because you are an expert when it comes to this.

It also shows in our records that you have been loyal to our company for over 10 years and that we want to repay you for trying out our latest product.

We look forward to meeting you personally from the convention.

Your attendance will be highly appreciated.

Sincerely,

XYZ Company