April 2, 2010

Dr. Arthur Reynolds

Gower Street

London, WC7E 6BT

Dear Dr. Reynolds,

I am a journalism professor at the London College.  I read your article, “The impact of internet media on local newspapers,” which was published in the national magazine, Media Eye, last month.

I write to you because I am interested in the conclusions in your article which you based on a survey of local newspaper owners and readers.  I am currently working on a study about the effects of technological advancement to the media scene.

Thus, I would like to find out the methods you used in your survey to make them as a basis for drafting my methodology for my study.  I hope to be able to make a comprehensive survey to check which views are more generally shared in the country.

If it is feasible, can you discuss the details of your your methodology?  Allow me to pay your mailing expenses.

Thank you for your time.  I will acknowledge your help in my study.

Respectfully,

Prof. Nicholas Grant